

ROSIE MERCADO

MODEL

TELEVISION PERSONALITY

PLUS SIZE ADVOCATE

BRAND AMBASSADOR

SOCIAL MEDIA INFLUENCER

MEDIA KIT





ABOUT

Rosie Mercado is capturing hearts and imaginations across the globe with her compelling story, electric persona and breathtaking beauty. The journey of her 240-pound weight loss and life transformation into a prominent voice for women's empowerment has been featured in leading media such as *Cosmopolitan*, *People*, *Tiempo*, *Daily Mail* and the *New York Post*.

Signed to co-host a powerful new show for network TV that is slated to replace one of the most-watched programs of the past 15 years, Rosie is a recurring guest-host on *The Doctors* and correspondent on the *Dr. Phil Show*.

A proud, bilingual Latina, **Rosie is an emerging cross-over star representing the largest and fastest-growing minority group in America**. Rosie sees her calling as advocating for plus-sized women and others who are marginalized, transforming societal norms so that all are valued and accepted.

Named one of the **"Top 6 Latinas You Should Know"** by *Univision* and *Latina Magazine*, Rosie is a rising superstar.



SOCIAL MEDIA

FACEBOOK

[@MsROSIEMERCADO](#)

433,294 FOLLOWERS

INSTAGRAM

[@ROSIEMERCADO](#)

113,000 FOLLOWERS

TWITTER

[@MSROSIEMERCADO](#)

12,514 FOLLOWERS

YOUTUBE

[ROSIE MERCADO](#)

3,541 SUBSCRIBERS

MEDIA COVERAGE (CLICK STORIES)

Plus-size model who shed 240LBS to 'save' her fashion career admits her gastric sleeve and skin removal surgeries were 'the most painful journey of my entire life'



PLUS-SIZE MODEL ROSIE MERCADO OPENS UP ABOUT HER 210-POUND WEIGHT LOSS



Plus Size Model Rosie Mercado Opens Up About Her Dramatic Lifestyle Change



La modelo de talla extra que bajó ¡111 kilos!



MEDIA COVERAGE (CLICK STORIES)

Plus-Size Model Rosie Mercado on What It's Really Like to Lose 250 Pounds



Model Reveals Gastric Sleeve Surgery to Lose 240 Lbs. and Calls Skin Removal 'The Most Painful Journey of My Entire Life'



EXCLUSIVE

Plus-Size Model Rosie Mercado Lost 240 Pounds and Kept It Off



LIVING

How one plus-size model lost 200 pounds

By Jane Ridley



TV APPEARANCES (CLICK VIDEOS)



CONTACT

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